

Chris A. Paschke, CPF GCF  
Designs Ink  
785 Tucker Road, Suite G-183  
Tehachapi, CA 93561  
P: 661.821.2188  
F: 661.821.2180  
C: 661.717.5596  
chris@designsinkart.com  
www.designsinkart.com/library.htm

CLASS: **S5012** Lecture/PPT (2 hour)  
Wednesday, January 25, 10:00am-12:00pm

TITLE: **Design Elements: Shades of Gray**  
Sponsored by Presto Frame & Moulding  
**Please print in Color**

DESCRIPTION: Designing with neutrals including grays, browns, and shades of primary colors can produce sophisticated high end dynamic results. With the trends in art embracing black, white and all grey tones alone can allow for infinite possibilities. As a follow-up class to Understanding Color this class goes more in-depth with color from moulding to mats and other design options that create natural grey tones. Neutrals are very powerful and with the 2015-16 home décor trends embracing shaded tones and monochromatic elements using shades of grey correctly can be profitable and inspiring.

BIOGRAPHY: She has been Mounting Editor for Picture Framing Magazine since 1991, featuring her monthly column "Mastering Mounting", also PFM author of "The Elements of Design", "The Design Process", "Digital Directions" and has a number of self published books including:  
*The Mounting And Laminating Handbook, **THIRD EDITION**, 2008*  
*The Mounting And Laminating Handbook, SECOND EDITION, 2002*  
*Creative Mounting, Wrapping and Laminating, 2000*  
*The Mounting And Laminating Handbook, 1997*

RESOURCES:  
Paschke, Chris A., Paschke Online, <http://designsinkart.com/library.htm>  
"Design Elements", PFM 4 part color series, 2018  
"The Essence of Design", PFM, 12 part series, 2000-2001.  
"Design And Critique", PFM series, 1997.  
"The Design Process", PFM, 12 part series, 1994.  
Articles by Subject page: West Coast Art & Frame PowerPoint and PDFs

Perkins, Greg. GREAT FRAME DESIGNS. New Jersey: PFM Books,2009.

## DESIGN ELEMENTS: Shades of Gray

### I. Intro and Review - What is Gray?

Neutrals continues to dominate for 2018

Metallic Accents

Paint Colors of the Year

PPG = Black Flame

Glidden = Deep Onyx

Olympic = Black Magic

Dutch Boy = Sandstone

Behr = In The Moment

Dunn-Edwards = The Green Hour

Sherwin-Williams = Oceanside

Benjamin More = Caliente

### II. Color Wheel Review and Theory

HUE: Name of pure color indicating position on wheel.

SHADE: Color plus black; darker than its normal value.

TINT: Color plus white; lighter than its normal value.

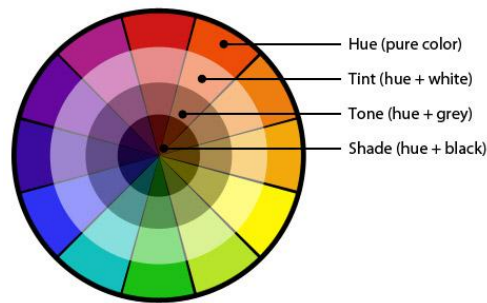
TOPE: Color plus gray.

NEUTRALS: Surface colors which do not reflect any single wavelength but ALL at once.

NEUTRAL GRAY: Three primaries mixed together; black plus white.

MONOCHROMATIC: One color with various values added of black, white and gray.

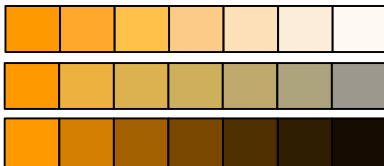
ACHROMATIC NEUTRALS: Colorless scheme of black, white and gray.



### III. Neutral Color Theory

Black, white and gray have always been neutrals, now brown is added

All tinted, toned and shaded colors are also neutrals



Comparison of red, blue, green color bases

*Bainbridge Neutrals Specifier*



## Neutrals in Home Décor

Gray Scale – monochromatic design  
Pops of Color

## Neutrals in Framing

White as a Neutral

White on white is museum appearance = neutral on neutral does the same  
Asian theory states the blank white page is a complete work of art  
Framed samples of traditional vs. contemporary designs

Black as a Neutral

Black mat designs with assorted accents  
Tiered mats, fillets, floated art  
Black/neutrals as a grounding for bright art

B&W photography

Pale grayed etching with pastel French panel

Metallic Neutral

## IV. Neutral Monochromatic Palettes

### Monochrome Color Wheel

As Hues and Tints  
What's a Neutral?  
Muted Tints and Toned Art

### Monochromatic/Achromatic Samples

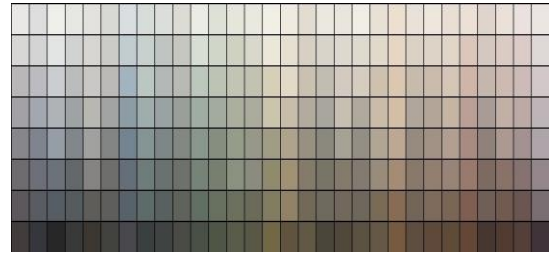
Grayed Color Tones in Art  
Gray Monochrome Art  
Brown Monochrome Art  
Home Décor

### Neutral Emphasis

Controlling the viewer's eye  
Decorative paper neutrals  
Painting, etching and limited edition

### Neutrals + Texture

Replicating image texture with mats and moulding  
Framed Samples



## V. Industry Trends 2018

Matboards

Mouldings

Pantone Color of the Year 2018 – Ultra Violet

Pantone Home Décor Palettes 2018

