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"Color & Art Trends 2027"

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There is a general movement to more personal spaces being layered, restorative, and individual rather than rigid curated interiors. *Sensory Modern* design moves beyond visual aesthetics with spaces built for emotional well-being, tactile comfort, and calm by embracing the five senses. *Japandi* has become an official style, first introduced around 2017 when Western design media began recognizing the visual overlap between Danish mid-century furniture and Japanese woodworking traditions. The five pillars of Japandi design include intentional simplicity when every object in the room earns its place; natural materials including wood, stone, linen, cotton, wool, ceramic, and bamboo; warm neutrals, and desaturated accents with no contrast feature walls; craftsmanship such as handmade ceramics, joined furniture, and woven textiles; and functional beauty.



In décor color there is a general fading of flat beige in favor of rich walnut tones, charcoal accents, and grounded earthy greens or browns. Beige and cool grays are shifting towards sunbaked terracotta, rich clay tones like oxblood, muted olive green, and vibrant beetroot. Natural wood with visible grain, raw stone, heavy linen, and wool are replacing ultra-smooth or glossy surfaces. Cooler blue-grays, all-white sterile kitchens, flat black plumbing fixtures, and midcentury modern have all been retired, and the stark, sterile whites and flat beiges of early minimalism are dated, being replaced by richer off-creams, sand, clay, and walnut, organic stone, and handcrafted ceramics. **(Photo 1)**

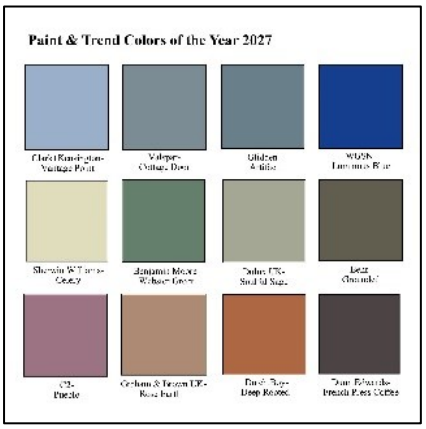
WGSN/Coloro & Pantone

WGSN and Coloro remain a global color palette at the forefront of studying and forecasting colors for upcoming seasons. They have announced *Luminous Blue* as their Color of the Year for 2027 with supporting Key Colors Energy Orange, Pop Pink, Meadowland Green, and Clay. *Luminous Blue* is a vibrant, slightly electric blue reflecting digital influence while conveying mystery, optimism, and versatility. *Energy Orange* is a courageous and dynamic hue balancing positivity with practicality. *Pop Pink* is playful and empowering with youth and gender-inclusivity. *Meadowland Green* is balanced, serene, and safe connecting with nature and wellness. And *Clay* is resilient and comforting, conveying luxe futurism and longevity. **(Photo 2)**



Paint Colors of the Year (COTY)

When viewing the palette of supporting paint colors we must keep in mind that hues (base colors) are the starting point to all tints (+white), tones (+gray) and shades (+black) that derive from them. That said, the new batch of commercial paint colors seem more toned and neutral. Deep charcoals, earthy browns, and muted greens often create the same versatility as white or beige, while adding depth, warmth and personality. Saturated color is replacing stark contrasts, with walls, trim, ceilings, and architectural details all working together as one cohesive statement. **(Photo 3)** There are blues, greens, and warmer red-browns this year. As usual, Pantone does not announce their COTY in time for this review.



Clark+Kensington-*Vantage Point*, at Ace Hardware, offers a blue-based color featuring sophistication and depth while helping to radiate positivity in your room.

Valspar-*Cottage Door* is a grayed-out blue hue that balances cool and warm undertones, creating a reflective, calming, and versatile color suitable for both interior and exterior spaces. It is designed to evoke a sense of comfort, and quiet sophistication, making spaces feel grounded, personal, and authentically lived-in.

Glidden, a Pittsburgh Paint company, offers *Artifact* a warm, enduring, smoky blue that brings comfort, balance and a sense of safety while encouraging reflection and reconnection with what matters most. Inspired by the restorative qualities of water, it is both nostalgic and forward-looking.

Sherwin-Williams-*Celery* is as airy, herbal green that embodies fresh perspectives and elegance, offering a balance between an airy pastel and a grounded, herbal hue. Partnered company Minwax offers *Pickled Oak* for its warmth and calm as a base neutral wood stain.

Benjamin Moore-*Webster Green* is fresh and right for today, not a shade from the past. Adaptable, it easily melds into any decor with its own personality.

Dulux-*Soulful Sage* (AkzoNobel) is an ethereal, silvery soft green designed to feel light and airy. As the color of balance and mental sustainability, green uplifts any space.

Behr-*Grounded* is a mossy olive with subtle, earthy brown undertones, which is meant to bring us back to our roots and elicit feelings of stability and calmness.

C2-*Pueblo* is a warm, hue shifting between earth, rose, and brown that morphs during natural daylight, to more earthy when the sun sets.

Graham & Brown-*Rose Earth* (UK) is a warm, versatile shade drawn from natural mineral pigments traditionally sourced from Italian clay. A grounded pink with soft clay brown undertones, it's designed to work well on its own or with warm neutrals, soft sage, and cooler tones.

Dutch Boy-*Deep Rooted* is a pigmented almost terracotta orange, which is calming yet positive.

Dunn Edwards-*French Press Coffee* is a rich espresso brown with smoky charcoal undertones, which complements warm metals, natural stone, and richly textured wood finishes.







Color & Style Impacting Art
"Impasto texture and visible brushwork, textured substrates such as linen, burlap, cotton rag, wood, and 3D craftsmanship such as beading, embroidery and weaving are all increasing in popularity. We are seeing a shift toward intimacy, warmth in both modern and traditional still life art, especially around food and kitchen themes. As sterile minimalism fades, kitchens and dining areas are evolving into the emotional hubs of the house. Florals, fruit studies, cozy tablescapes, and handcrafted vessels are all hitting the mark," says Moira Hershey, Art Director Wild Apple.

Metallic gold will be bold, tactile, combining with a room's textured fabrics or monochrome to add warmth and luxury, complementing both bold and neutral color schemes. Gold's natural warmth balances cool-tones and neutrals for a modern, luxurious look. From an artist's point-of-view gold leaf, gold ink and metallic gold paint have been in demand from publishers for years, and 2027 is no different. Gold metallic accents—high gloss, satin, matte, textural and smooth--are requested in florals, landscapes, and abstracts, often with textural elements. **(photo 4, 5, 6)**

Wallcoverings
High end designer wallpaper remains in demand this year, by major companies like Phillip Jefferies and Farrow & Ball, to online companies and art publishers custom printing made-to-order wallpaper and wall murals. Although annual color predictions, and décor style trends, direct the creation of art, it also appears that art impacts style, meaning that much of today's wallpaper comes directly from artist created originals for publishers. Murals allow bigger,

bolder designs that aren't achievable with traditional repeat patten wallpaper. It is a whole image or design printed specifically to a desired size and application, allowing it to be totally customized. **(Photo 7)**



"A growing trend we are seeing with art advisors is the incorporation of artist designed wallcovering being used as a backdrop for the placement of same artist's paintings. Often there is a narrative that is incorporated in the wallcovering design, possibly including a detail from the painting or a separate story. Whether artworks, wallcovering or just painted walls, designers have become more comfortable abandoning the safer neutral designs, using color to create the mood envisioned-primarily with warmer, softer tones and colors," says Larry Winn, CEO and Creative Director, Grand Image.

Color and Art Impacting Framing

"As we look toward 2027, framing is becoming less about following one defined look and more about having the freedom to mix color, material, texture and finish in a way that feels personal and original," says Angela Gomez, Senior Product Manager, Crescent Brands. Crescent and Bainbridge matboards, are exploring new ways to use color, texture and finish, with collections like *Nebula*'s iridescent colors.

Along with the above gold in art, metallic moulding continues to remain popular. Studio Moulding's new *Fleur* and *Aster* collections are both timeless and modern. Universal Arquati launched *Pilastri* in three metallics. Decor's new *Aria* has two profiles of both Gold Leaf and Silver Leaf. Framerica's new eco-friendly exotic woods collection has introduced *Koa.* New woodtones from Décor Moulding have Black Oak, Natural Oak, Dark Brown Oak and Dark Walnut in their *Windsor* collection, which is perfect for the new darker furniture. Studio Moulding's *Wabi* collection shows green, blue, brown and black all with a lovely visual texture in two profiles. Nurre Caxton continues to offer timeless style with quality and artistry of Italian craftsmanship, and Nielsen metals move beyond simple metal frames to color and finish as an expressive design element, from sophisticated classic palettes to bold, unexpected choices.

"Design consultants working in commercial, healthcare, and hospitality, are requesting art that reflects specific regions of the country—New England, Mid-Atlantic, Midwest, High Plains. They are also requesting sophisticated abstracts, artistic botanicals, abstracted landscapes, and pieces that are from the same series but not simply a diptych or tryptic. Art should be neutral, warmer, soft pinks, blues and greens rather than bold primaries, and include metallic gold. Many of these pieces are being framed with white moulding--instead of traditional black—neutral woods, and metallic gold," says Michael Ogura, Director of Publishing, Studio EL, who continues, "Designers want customization available in the art by being offered recoloring, resizing, conversion to wallpaper, with numerous framing and display choices."

Happy New Year All!
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Photo 1 (cover) – Warm humanized cozy tablescapes, and handcrafted vessels will be 2027.
Featured art is *Sea & Sand III,* Paschke, from Wild Apple's "The Human Touch" collection.
Photo 2 – WGSN/Coloro COTY *Luminous Blue* and supporting palette for 2027,
Energy Orange, Pop Pink, Meadowland Green, and *Clay*.
Photo 3 – Commercial paint COTY for 2027.
Photo 4 – Wild Apple shows watercolor and brushed matte gold in their series, *Gold Floral Essence II,* by Paschke.
Photo 5 – One of a set of 4, Wild Apples's *Puzzled I,* is ink and gold leaf as either a single or a set. Paschke.
Photo 6 – *Hidden Concepts III*, showcases mixed media of watercolor, acrylic, and textural gesso, by Paschke.
Photo 7 – Graham & Brown, UK offers bespoke (customized) murals are designed and printed to fit any wall dimensions.